



The Global Language of Business

GS1 Switzerland Solution Partner Programme

More visibility in the market



Increase your visibility in the market through GS1 Switzerland's new Solution Partner Programme and become an expert partner for GS1-related solutions. The programme will ensure that you are always up to date with the latest news from the GS1 world.

The Solution Partner Programme of GS1 Switzerland is aimed at companies which have integrated GS1 standards, processes and projects into their own portfolio of services and offer these to their clients as part of high-quality solutions. As a member of the network, your company will have a prominent place on GS1 Switzerland's Solution Partner Platform. This makes it easy for companies who need support to find you. In addition, you will always be kept up to date about the latest GS1-related developments and have the opportunity to interact with other programme partners at exclusive events.

«Our Solution Partners are selected experts in their field. They have qualified for the program with their product portfolio and in-depth knowledge of GS1 standards, processes and projects.»

Dr. Uwe Rüdel

Industry Engagement Manager Technical Industries
GS1 Switzerland



Overview of GS1 Switzerland Solution Partner services	
Access to the GS1 Switzerland network	✓
Involvement in the development of relevant GS1 standards	✓
Prominent entry on the Solution Partner Platform at www.gs1.ch	✓
Participation in GS1 Switzerland pilot projects on relevant topics	✓
Regular updates with news on GS1 standards, processes and projects	✓
Free participation in exclusive GS1 Switzerland Solution Partner event	✓
Free participation for one person per year in the GS1 System experts seminar (worth CHF 1,600.00)	✓
One free entry per year to the GS1 System Conference (worth CHF 300.00)	✓
One entry to GS1 Switzerland events at the community price	✓
Discount of CHF 1,000.00 per year on sponsorship services	✓
Use of the GS1 Switzerland Solution Partner logo in communications	✓
Annual subscription fee in CHF excl. VAT	2,500.00

Criteria for participation

The basic requirement for participating in the GS1 Switzerland Solution Partner Programme is GS1 membership, with or without System use. Companies which have integrated GS1 standards, processes and projects into their own portfolio of services and offer these to their clients as part of high-quality solutions are eligible to participate.

In its application for inclusion in the Solution Partner Programme, each company indicates which areas of the GS1 portfolio it supports. The company undertakes to provide proof thereof on request. Additional conditions may apply for access to certain projects.

Participation relates to one calendar year in each case. There is no limit on the number of participants. GS1 Switzerland endeavours to present as many Solution Partner solutions as possible to companies which have expressed an interest.

Special offer for start-ups

Start-up companies participating in the programme receive a 20% discount on the annual subscription fee for the first two years of participation.

The following companies meet the eligibility criteria of a start-up:

- Companies established no longer than five years ago (as per the commercial register entry).
- Companies offering innovative products and/or innovative services.



About GS1 Switzerland

GS1 Switzerland provides solutions for more efficient value networks using global standards. We help companies optimise the flow of goods, information and value and share practical knowledge with them. Together with our members, we devise standards and process recommendations and create benefits for everyone involved.

GS1 Switzerland is a neutral association based in Bern and forms part of GS1, a not-for-profit organisation active in 140 countries.

Solution Partner

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