



2D in Retail
ERFA-Event

GS1 Standards What's new?

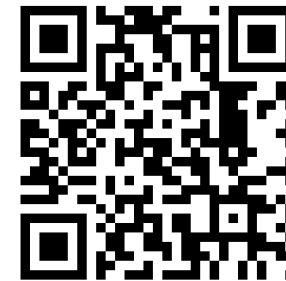
Michel Ottiker

Senior Standard Expert





Digital Product Passport (DPP) für Lebensmittel: GTIN + Batch



(01)07649997749719

<https://id.gs1.ch/01/07649997749719/10/2026012>



GS1 Artikelnummer (GTIN)

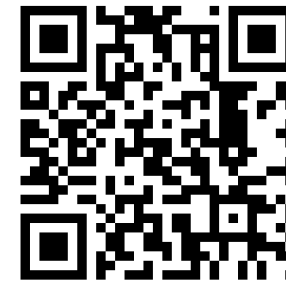


Batchnummer



2D in Retail
ERFA-Event

Digital Product Passport (DPP) für Lebensmittel – M2M



(01)07649997749719

<https://id.gs1.ch/01/07649997749719/10/2026012?linkType=linkSet>

 GS1 Resolver

Linkset

GS1 Digital Link URI <https://id.gs1.org/01/07649997749719/10/2026012>

Item DPP Mock-Up

<https://ref.gs1.org/voc/dpp>

Target URL:	https://gs1-epcis-reg.org/rail/examples/Sushi_Example_KG.json
Title:	DPP Mock-Up API Endpoint
Media Type:	application/ld+json
Languages:	en
Context:	und

<https://eu-dpp.eccc.de/01/07649997749719/10/2026012>

Target URL:	https://eu-dpp.eccc.de/01/07649997749719/10/2026012
Title:	DPP Mock-Up Web
Media Type:	text/html
Languages:	en
Context:	und

<https://ref.gs1.org/voc/defaultLink>

Target URL:	https://eu-dpp.eccc.de/01/07649997749719/10/2026012
Title:	DPP Mock-Up

GS1 keys

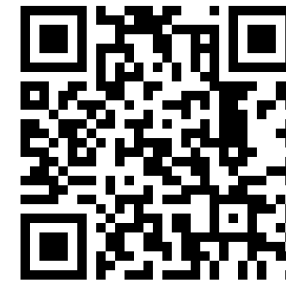
GTIN 07649997749719

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2D in Retail
ERFA-Event

Digital Product Passport (DPP) für Lebensmittel – B2C(2G)



(01)07649997749719

<https://id.gs1.ch/01/07649997749719/10/2026012>





Sushi

A fictional sushi product for retail and food service environments, designed to illustrate transparency around ingredients, sourcing, processing and sustainability aspects. This product description is purely fictional and provided for demonstration purposes only.

<https://eu-dpp.eecc.de/01/07649997749719/10/2026012>



- Conformity with Regulation
- Product Information
- Ingredients and Origin
- Consumer Information**
- Packaging
- Economic Operator

Consumer Information

Commercial Designation	Shrimp; Tuna
Scientific Name	Penaeus vannamei (Whiteleg shrimp) Thunnus albacares (Yellowfin tuna)
Production Method	Wild-caught tuna; farmed shrimp
Use-By-Date	2025-06-03
Storage Instructions	Keep refrigerated at 2-4 °C. Consume immediately after opening.
Marketing Claim	Freshly prepared sushi made with responsibly sourced seafood and plant-based ingredients



Digital Product Passport (DPP) für Lebensmittel – B2C(2G)



(01)07649997749719



Conformity with Regulation

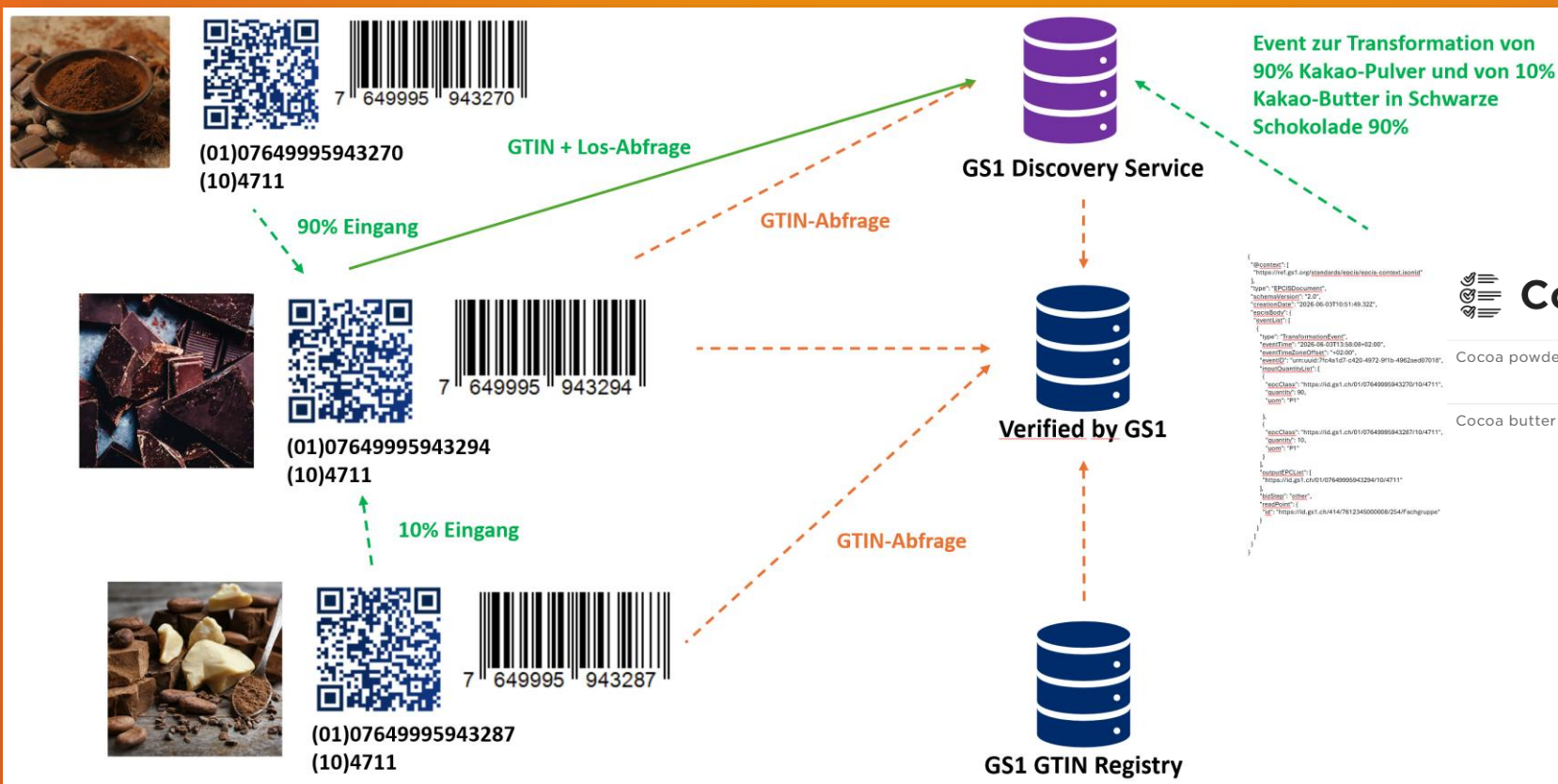
EU Food Law Applicable	Yes Regulation (EC) No 178/2002
EU Fishery Consumer Information Applicable	Yes Regulation (EU) No 1379/2013
EU IUU Regulation Compliance Illegal, Unreported and Unregulated fishing	Yes
Catch Certificate ID	CC-2025-789
Fishing Area	FAO 27 North-East Atlantic
Sustainability Certification	MSC Certified



Packaging

Packaging Material	PET tray, paper sleeve
Recycled Content of the Packaging	PET tray: 50% recycled content; paper sleeve: 100% recycled content
Recyclability	Tray: 100%, Sleeve: 100%
Conformity assessment	Yes
Disposal Instructions	Remove in Recycle Waste Dispose of PET tray via plastic recycling and paper sleeve via paper recycling in accordance with local regulations.
Subject to EPR Obligations	Yes
PFAS in Packaging Materials	no PFAS intentionally added

Digital Product Passport (DPP) für Lebensmittel – B2C(2G)



Components

Cocoa powder batch used	https://id.gs1.ch/01/07649995943270/10/4711
Cocoa butter batch used	https://id.gs1.ch/01/07649995943287/10/4711